

Abstract

The present invention relates to a shaped detergent composition comprising:

- (a) a surfactant; and
- (b) at least one particle comprising benefit agent wherein the particle floats in deionized water at 20°C.

In the compositions of the present invention the particle(s) comprising the benefit agent survive well in the wash liquor and, therefore, it is easier to control the release of the active. In addition, the present shaped compositions can be effectively dosed via the dispensing drawer of standard washing machines.